

Rivers of Chocolate Festival

A Benefit for EHC LifeBuilders



2012 Rivers of Chocolate Sponsorship Opportunities

Over the past fifteen years, Rivers of Chocolate festival has established itself as the premier wine, chocolate and savory tasting event in Northern California. The revenue from this event benefits the programs of EHC LifeBuilders— one of the leading providers of shelter and services for homeless adults, families, and children in Santa Clara County.

The event is widely recognized and extensively marketed throughout Silicon Valley. Event sponsorship provides an opportunity to support a worthy cause. It is a valuable marketing opportunity for sponsoring companies.

Some of the corporate sponsor benefits included in the Sixteenth Annual Rivers of Chocolate includes:

- Reserved tables on the Chateau Deck with breathtaking panoramic view of valley.
- Tickets for guests, clients, employees.
- Opportunity to host clients or potential clients at a fun, upscale event.
- Enhanced visibility through the event's extensive marketing activities.
- A terrific opportunity to network with peers and participants that also support the event.
- Support a worthy cause.

The 2011 Rivers of Chocolate festival included:

- 1,000 guests
- 70 chocolatiers, restaurateurs, confectioners, vintners, spirit makers, and other vendors
- 125 volunteers from local companies giving their time and expertise
- Eighteen sponsors
- High-end auction items.

Rivers of Chocolate 2011 raised \$173,000 for EHC LifeBuilders.

The Rivers of Chocolate Festival is the agency's premier fund-raising activity.

Please join us in making this year's event the most successful yet.

Learn more at www.riversofchocolate.org

2012 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$20,000

- Two reserved tables (20 tickets) on exclusive shaded patio near the Chateau Deck with access to the deck, wine and chocolate vendors and catered food from the Rock Bottom Brewery.
- Recognition on *Comcast Newsmakers* website.
- Premier placement of your name and logo on EHC website homepage and Rivers of Chocolate website with a link to your website.
- Name, logo on all Silicon Valley posters, flyers, postcard.
- Name and logo on 500 posters distributed through the Silicon Valley.
- Premier placement in advertisements such as San Jose/Silicon Valley Business Journal, Silicon Valley Newspaper Group papers, The Vine Times, and Eucalyptus Magazine.
- Name and logo on pre-event invitations, e-mails and coasters distributed to participating restaurants, breweries, and wineries.
- Premier placement of name and logo on video in the Winery Building.
- Premier placement of logo on back of event tee-shirts.
- Thank-you signage displayed throughout the event..
- Premier placement of name and logo in program.
- Special recognition throughout event and during the live program at the event.

Gold Sponsor - \$10,000

- One reserved table (10 tickets) for your guests on Chateau Deck with breathtaking Panoramic view of Silicon Valley.
- Name and logo in all advertisements placed in San Jose/Silicon Valley Business Journal, Silicon Valley Newspaper Group papers, The Vine Times, and Eucalyptus Magazine.
- Name and logo on 500 posters distributed through the Silicon Valley.
- Your name and logo on website homepage and on Rivers of Chocolate website with a link to your website.
- Special recognition on video in Winery Building.
- Your name and logo prominently displayed throughout event.
- You name and logo on event tee-shirts.
- Thank you signage displayed during the event.
- Your name and logo in program.
- Special recognition during the live program at the event.

Silver Sponsor - \$5,000

- Reserved table seating for 5 on Chateau Deck with breathtaking panoramic view of Silicon Valley.
- Your name and logo in all advertisements placed in publications such as San Jose Silicon Valley Business Journal, Silicon Valley Newspaper Group papers, The Vine Times, and Eucalyptus Magazines.

- Over 500 posters distributed through the Silicon Valley.
- Name and logo on Rivers of Chocolate website with a link to your website.
- Special recognition on video in Winery Building.
- Name and logo on event tee-shirts.
- Thank you signage displayed during event.
- Name and logo in program.
- Special recognition during the live program at the event.

Bronze Sponsor - \$2,500

- 2 complimentary tickets to 2012 Rivers of Chocolate.
- Seating at reserved table on Chateau Deck with breathtaking panoramic view of Silicon Valley.
- Your name and logo in all advertisements placed in publications such as San Jose Silicon Valley Business Journal, Silicon Valley Newspaper Group papers, The Vine Times, and Eucalyptus Magazine.
- Name and logo on over 500 posters distributed through the Silicon Valley.
- Homepage of Rivers of Chocolate event website with a link to your website.
- Name and logo on video in Winery Building.
- Name and logo on event tee-shirts.
- Thank you signage displayed during the event and on video at the Mountain Winery.
- Your name and logo in event program distributed at event.